



Leading global regulatory solutions and services company, Freyr, has announced the launch of a powerful web platform for COVID-19 resources.

The platform is driven by real-time information for manufacturers to make get to the markets right in time, and support them with emergency use authorisations with global regulatory authorities.

In the light of recent times, the current need for COVID-19 related product manufacturers is to access and easily decode the region-specific regulatory information to launch their products globally.

With a strong desire to stand up to the requirement and support the cause of working together saving lives, Freyr is glad to unleash an exclusive COVID-19 web platform that not only furnishes a wide range of COVID-19 related health authority/country/product-specific information, but also deploying a COVID-19 Regulatory Task Force (CRTF) to provide expert consultation. The platform is specifically targeted to provide:

- Product and country-specific registration guidance and support.
- COVID-19 related regulatory updates.
- Exclusive case studies, white papers and thought leadership articles.
- Free consultation support.
- Free regulatory software tools.

Suren Dheenadayalan, CEO of Freyr, commented: “The outbreak of COVID-19 is a threat to all of humankind, and the only way we foresee overcoming this is by standing together. The priority is to let manufacturers be aware of the global health authority regulations that can empower them to chalk out a robust plan for compliant global market entry.

“The launch of this platform is our first step towards information provision, and we are glad to deploy COVID-19 Regulatory Task Force (CRTF) to drive this with utmost precision. We strongly believe, together we can reach-out globally and succeed in saving lives.”

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